



## SPONSORSHIP PROSPECTUS

### GDI Hacks

[www.gdihacks.com](http://www.gdihacks.com)

November 12<sup>th</sup>, 2016 in Buffalo, NY

Web developers, Graphic & UX designers, and Marketing Specialists.  
Teaming up with local businesses, while promoting women in technology.

*This hackathon is run by Girl Develop It, a 501 c3 nonprofit that can accept tax exempt donations.*

#### **What is GDI Hacks?**

GDI Hacks is a hackathon that aims to promote IT careers for women, while producing websites for local non-profits, minority and women-owned businesses. During this event teams of designers, web developers, and marketing specialists will work together with businesses to build their websites.

The day long GDI Hackathon event on Saturday, November 12th is a collaborative programming competition in which several teams will face off to deliver the websites in a 12 hour period. Participants will then present their ideas to a panel of judges and prizes will be awarded for the most innovative, user friendly, accessible websites.

#### **What is our goal?**

To get the larger network of female programmers, UX designers, business development professionals, and entrepreneurs to come together for the purpose of strengthening the community. Hackathons have become major draws in Buffalo and in cities across the region. The combination of talent pools together for the expressed purpose of giving a step up to local businesses is a new type of hackathon for Buffalo. GDI Hacks 2015 was the first of its kind and we'd like to keep this positive community going for a second year.

#### **Why sponsor?**

GDI Hacks is about bringing together current and future professionals in the web development, design, and small business communities. This hackathon is an opportunity to exhibit awesome products and ideas that

could be used to aid these professionals in their projects. Becoming a GDI Hacks Sponsor will help build awareness of your brand in this growing talent pool in WNY.

### Sponsorship Levels

Sponsoring GDI Hacks will be done at the following levels and will feature benefits of media attention, branding, and presentation the day of the event.

<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
<b>\$500</b>	<b>\$1000</b>	<b>\$2000</b>	<b>\$3000+</b>
<b>Media</b>			
		Word from Our Sponsor, during Opening Ceremony and Awards Presentation	Word from Our Sponsor, during Opening Ceremony and Awards Presentation
	Media mention during press release	Media mention during press release	Media mention during press release
Social media mentions (day of & day after) Facebook + Twitter	Social media mentions (1 mention before the event, day of & day after) 1 - LinkedIn, 3 - Facebook, 3 - Twitter	Social media mentions (2 mentions before the event, day of & day after) 1 - LinkedIn, 4 - Facebook, 4 - Twitter	Social media mentions (3 mentions before the event, day of & day after) 1 - LinkedIn, 5 - Facebook, 5 - Twitter
<b>Branding</b>			
			Listed as Platinum sponsor on website, as well as on GDI Hacks banner during the event
		Logo will be used in event branding (press releases, GDI Hacks literature)	Logo will be used in event branding (press releases, T-shirts, GDI Hacks literature)
		Banners Allowed	Banners Allowed
	Your logo on the official GDI Buffalo Chapter page, for one year	Your logo on the official GDI Buffalo Chapter page, for one year	Your logo on the official GDI Buffalo Chapter page, for one year
Your logo on GDI Hacks website	Your logo on GDI Hacks website	Your logo on GDI Hacks website	Your logo on GDI Hacks website
<b>Event</b>			
		Table at the event	Table at the event
Promotional items with your logo included in the swag bag	Promotional items with your logo included in the swag bag	Promotional items with your logo included in the swag bag	Promotional items with your logo included in the swag bag

Literature distribution at the event			
Thanked at Kickoff and Awards			

For additional sponsorship opportunities, please email [buffalo@girldevelopit.com](mailto:buffalo@girldevelopit.com)

### How can you make a donation?

To make a donation, sponsors can use the form on the national Girl Develop It website <http://www.girldevelopit.com/donate> (please mark that it's for GDI Hacks)

or mail a check to Girl Develop It HQ:

1732 1st Ave #24681

New York, NY 10128